



**Kids Club
Kampala**



2020
Annual Report

Dear Friends,

Thank you for your kind support over the past year.

What a year 2020 has been, one I am sure many of us will never forget. When the COVID-19 pandemic hit we had to quickly adjust our operations here in the UK, with our team suddenly working from home and many planned fundraising events cancelled. More importantly, we had to work out how to respond to the devastation caused by the pandemic in Uganda.

The majority of people suddenly lost their incomes overnight and were at risk of starvation. Yet despite all the challenges 2020 has brought, we have been able to have a huge impact and change the lives of hundreds of thousands of people. We converted our community classrooms into food banks, and over 2020 we have distributed 1,501,400 food parcels to 32,498 families - that is over 15 million meals provided to over 165,000 people! Alongside this, we have installed 15 hand washing stations, provided 450 girls with vital sanitary items, supported 311 children with home learning, rescued 25 children from abuse and

abandonment, and provided 92 individuals with vital vocational training skills – just to name a few things!

I am so proud of all that we have achieved, which would not have been possible without your support.

Sadly, COVID-19 means that a further 3.5 million people in Uganda have fallen into abject poverty. We have seen a huge increase in domestic abuse, family breakdown, homelessness and children being abandoned. Our focus for 2021 will be on rebuilding these communities and protecting the most

vulnerable to ensure that they not only survive, but thrive. We hope that you will continue to partner with us for the coming year, as we work together to help these vulnerable children.

I hope you enjoy reading our Annual Report 2020, the achievements outlined would not have been possible without your generosity and I cannot thank you enough.

God bless you,
Olivia Barker White
CEO



Our Year In Numbers

In 2020, we touched the lives of over 167,312 people through one of our vital services.

15 million meals to 165,000 people

147 children
in Encouraging Education Project

175 sponsored children

15 hand washing stations
installed at critical points in the slum communities to prevent transmission of COVID-19

1 new toilet block built

Provided 92 people with vital vocational training skills

539 people involved with our fundraising events

£464,855 raised

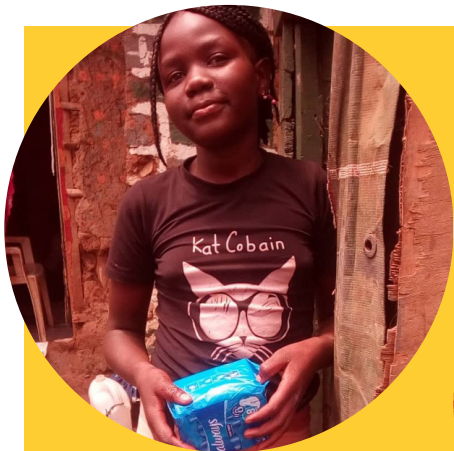
867 children
participated in our children's activities

500 children
were provided with Christmas gifts

450 teenage girls
received free sanitary products



"I have never received a gift in my life, not even a birthday gift! This means a lot to me!"
- Hannah* - 12 years old from Namuwongo



“During this difficult time, we have been supported by Kids Club

Kampala, who provided us with regular food parcels. Today, they have given me free sanitary materials, which I had been unable to afford since my mother lost her job. We really appreciate all of the ways in which Kids Club Kampala has reached out to us and supported us during these dark days. May God bless you to reach more people in need” - Daisy*



The impact of the COVID-19 pandemic and specifically the measures implemented to contain the virus have been felt deeply in the slum communities in Kampala.

At the end of March, the Ugandan government issued a nationwide lockdown to slow the spread of the virus. However, as slum residents rely overwhelmingly on informal labour, their small incomes immediately vanished overnight. With food prices rising and poverty increasing we were asked by community leaders to assist the most vulnerable families with food parcels, to avoid the risks of starvation.

When we converted our community classrooms into food banks, we

2020: A Year Like No Other

were expecting to feed around 1,000 families a week, but we quickly realised that this was an underestimation and the demand for our service has been ever increasing.

We converted our classrooms into food banks and throughout 2020, we distributed **1,501,400 food parcels** to **32,498 families**. Each food parcel equals roughly 10 meals, so that is over **15 million meals**. The average family size is 5, which is roughly **165,000 people!**



“We are grateful and say thank you so much for your food help in this COVID-19 pandemic, when we have been starving without food to eat and life was hard with only one meal, which is not enough for the family. May God bless you for your generous support”

We expanded our support to **Kisenyi slum**

We have been working closely with local community leaders who have been referring people to us for support. Denis, the Chairman of Katanga slum said “thank you for your endless effort to support our people, the foodbank project has saved our community”. We have also been approached by leaders of other slum communities in Kampala who are in need of support and have heard about the great work we are doing. Kisenyi is a neighbouring slum in Kampala and sadly at least 3 people died here recently due to starvation during the lockdown. When this happened the local leaders (district level government authorities) came to us and asked if we could do something to help their community too. We are proud to maintain our strong values in an emergency context and to continue to be a community led, community driven organisation which is seen throughout Kampala as a lifeline for thousands of people. We expanded our foodbanks to Kisenyi slum at the beginning of June and have so far fed over 1000 additional families in this community.



Educating

We know how vital education is to break the cycle of poverty. When lockdown happened, we knew that we needed to do what we could to ensure that children's education was disrupted as little as possible.

147 children

received free daily education in 3 slum communities through our Encouraging Education Project

136 children

graduated from our Early Education for All project

33 more children

enrolled onto the School Sponsorship Programme — This takes our total number of sponsored children to 175!

Supported 311 children

with home learning — Children who were sponsored or from our Encouraging Education project were provided with home study booklets

Over 150 care packages

were delivered to our sponsored children as part of the COVID-19 & Christmas Care Package Appeals



"We cannot bless the Lord enough for the love he has shown us through Kids Club Kampala. May God bless the entire team more and more"

- Mother of a sponsored child



Early Education for All Project with support from UK Aid

Between November 2018 - October 2020, UK Aid provided Kids Club Kampala with grant funding to run a two-year project to increase the access to quality education for the most vulnerable out of school children in Uganda. We wanted to reach 150 children and impact the lives of 750 parents and community members with this project.

The Early Education for All project reduces barriers which prevent children aged between 3-6 from



accessing education and provides daily, free classes to give children a safe space, adult supervision and adequate school supplies and stationery.

The children all receive daily hot, nutritious meals, resulting in a huge increase in children's health, nutrition and physical growth.

The project well and truly achieved its targets, with all output milestones reached by month 18, with 90% of children able to complete the project, though we are



confident that if COVID-19 had not been a factor, then this would have been 100%. We were able to reach 187 children and 1,647 parents and community members with this project. Additionally, 90% of children involved reached a minimum proficiency level in reading and mathematics, against a target of 70%.



School Sponsorship



We have now been running our school sponsorship programme for 10 years, which means we have our first ever round of graduations! This year, four sponsored children successfully graduated from the programme for the first time! Each of them left with a different skill:

- Carpentry
- Hairdressing
- Hair & beauty
- Motor mechanics

They are all now completely self sufficient, able to support themselves and their families.



Charlie's Story*

Charlie had been attending our Saturday Kids Clubs.

He was a popular and outgoing boy, who was loved by all that knew him. In 2008, Charlie contracted malaria, which left him profoundly deaf. His school was not able to accommodate his needs anymore, so he had to leave. Charlie still attended our Kids Club, and our staff noticed that he had become really withdrawn. It was heart-breaking seeing this once lively, cheeky little boy unable to communicate and unwilling to play with his friends.

It quickly became clear that we had to find a way to get him back to school. **In 2011, Charlie became**

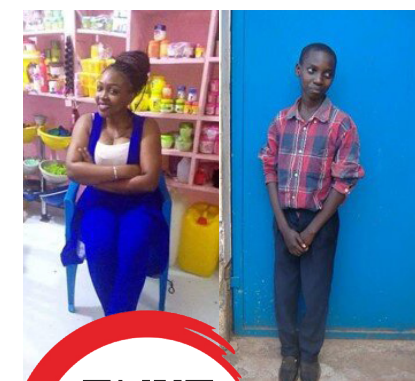
the first child enrolled onto our sponsorship programme.

Charlie was enrolled at a primary school for the deaf, where he learnt sign language and how to read and write. After completing primary school, Charlie joined a technical school and acquired skills in carpentry and joinery.

Charlie is now 20 years old and is fully self-sufficient.

He makes a variety of items and from what he earns, he is able to take care of himself and give a helping hand to his family. Charlie has been able to invest his profits in starting a piggery and poultry project, and is saving up to

open a carpentry workshop where he aspires to train boys from his community who do not go to school.





Protecting

COVID-19 has led to an increase in cases of child abuse, domestic violence, family breakdown, and exploitation of children in the slums that we work. Children in the slums are the most vulnerable of all and we were determined to strengthen the safety nets we already had in place to support them during and post the pandemic.

- In 2020, our Ewafe project rescued a total of 25 children from abuse or abandonment.
- All children are provided with counselling, medical care and rehabilitation.
- Throughout the year, we successfully reintegrated 13 children.
- By the end of the year, there were 40 children staying in the home.

Our 'Brand New' Ewafe Office

During the lockdown in Uganda, our staff at the Ewafe home were working extremely hard to create a 'brand new' office space. The new office was actually created using an old shipping container, repurposed into an office space with an upstairs, outdoor meeting area.



Emily's* Story

In September 2020, 10-year-old Emily was referred to us by the police as a missing child. Emily spent 6 months in our care and was provided with food, clothes, shelter, medical care and counselling, whilst our social workers attempted to trace her family. In March, they made a breakthrough and we were able to resettle Emily back with her mother, aunt and siblings.



"Thank you very much Kids Club Kampala for bringing my daughter back to me. I can never thank you enough. May God bless you and the good work that you are doing"
- Emily's mother



I am sure you will agree that the transformation is incredible and really does showcase recycling at its best. By moving the office from inside the Ewafe home to the container, we created more space within the home for the children to increase our capacity. We are proud to be working towards becoming more environmentally conscious, and this is just one of the ways we are recycling!

Skilling

Providing vocational training has remained a priority this year, though COVID-19 meant we were forced to pause our programmes for a while. Despite this, we achieved some amazing things:

- Provided 92 people with vital vocational training skills
- 85 beneficiaries graduated from our tailoring and knitting course

"I was in senior six vacation when my parents declared that they had no money to pay for university. Fortunately, I registered for the tailoring project at Kids Club, and was recruited for the next intake. I am very grateful for the opportunity that KCK gave to me and am grateful for the skill I have acquired. My parents have promised to buy me a machine and I plan to work hard to raise my tuition so that I can hopefully join university next year"
- Naomi*

"Before joining the tailoring project, I was working in a school, but when schools closed due to COVID-19, I was laid off. Thankfully, I have a friend who is a beneficiary of the tailoring project, and I was recruited. I am so grateful for acquiring a skill in tailoring, and I am sure that my life is

not going to be the same. I have already started getting customers for my products which has given me confidence. I might even start my own tailoring business!" - Eleanor*

- All of the people who graduated from our tailoring and knitting course also benefited from business training



"A few months ago, I started a chips business but it did not last for long before it collapsed. The business training provided by KCK has helped me to realise that I wasn't applying business knowledge, rather, I was doing things my own way which led to its downfall. I am hoping to apply the knowledge I have learnt to set up a tailoring business"
- Doris*

- 3 young people attained barber skills
- 4 young people gained carpentry skills, and for the first time ever, a young woman was one of our carpentry graduates!

In 2018, we completed a compost toilet alongside

some amazing partners, and it has since been used and managed by the Women's Initiative in Navamundu. The toilet continues to be a success and not only increases the hygiene of the community, but also empowers them.

Rachel* shares how the compost toilet has changed everything for her over the last two years: **"[The compost from the toilet] makes the soil very fertile and the plants very healthy. I am so grateful for these natural fertilizers because my garden now looks attractive."**



Fundraising Highlights

2020 was a difficult year for us all, and never more so in the slums of Kampala where the multiple pressures of living without a stable income, combined with housing your family in a one room dwelling and having the threat of COVID-19 at your door. We knew that this required immediate action, and so did you.

We were blown away by the support that we received from our donors to help us respond quickly and appropriately. We could never have done any of this without your generous support, and we are so grateful to the love, prayers and care that came our way during this awful time.

If you donated to us in 2020, you saved a life. Thank you.



Feeding Families: Covid-19 Emergency Appeal

COVID-19 meant that our focus had to shift to catering for people's immediate food needs. Sudden loss of income for so many families in Uganda meant that food was the main priority which kickstarted our emergency appeal to raise money for our new food banks.

In total, our COVID-19
Emergency Appeal
raised an incredible
£46,034.



Miles In Their Shoes

Our Miles In Their Shoes challenge was the first challenge event that we organised as a charity, and we were blown away

by your support! It was a resounding success in 2020, raising **£12,523**. Keep your eyes peeled as we will be running the event again in 2021.



The Locked Down Ball

One of our biggest fundraising events in 2020 was our Locked Down Ball, which was online due to lockdown restrictions. All who came had a great time, and it raised **£16,961**.



The Big Give Christmas Challenge

The Big Give 2020 was another great achievement, with **£21,241** raised altogether, and we even won the Big Give award for 'Best International Charity', which we recognise would not have been possible without our wonderful, dedicated supporters. Thank you to you all!

Thanks + Acknowledgements

Statutory bodies
UK Aid

Fundraisers
Alexander Stewart
Annabel and
Rebecca Gibbs
Dan Maisey
Dan Hawkins
Ellon Conlon
Esther Peacock
Friends and Family
of Michael Platt
Hayleigh Mathers
Jenny Heron
Jessica-Mae Bennett
Nicola Fitzpatrick
Olivia Anwana
Pam Bowie
Peter White
Rhys Jones
Trevor Hosken
Will Steels

Miles in Their Shoes Fundraisers

| | |
|--------------------|---------------------------|
| Adele Taylor | Lisa Sheridan |
| Alex Graham | Louise Clapham |
| Alice Carr | Mark Wapples |
| Alison Flower | Martin Arnold |
| Alistair MacDonald | Matt Dorman |
| Andrew Brooke | Matthew Bubis |
| Andy Pugh | Matthew Gavin |
| Ashleigh Morris | Maxine Dalgreen |
| Beth Rowett | Michaela Lancaster-Knaggs |
| Bridget Brown | Mick Wales |
| Callum May | Mike Parrott |
| Catherine Holland | Miriam Kearney |
| Charlotte Fletcher | Naomi Power |
| Chris Harrison | Neil Poskitt |
| Claire Mobberley | Niamh Mobberley |
| Clare Worthington | Nicola Daubeny |
| Corrie Fraser | Nicola Harding |
| Cory Adams | Nicole Mortimer |
| Craig Colbeck | Oliver Harrison |
| Dan Goucher | Olivia Barker White |
| Daniel Broadfield | Paige Miller |
| David Mills | Rachel Mobberley |
| David Nefs | Rachel Read |
| Dawn Hart | Rich Harper |
| Debbie Jackson | Rob Marsh |
| Deborah Bradbrook | Rob Reynolds |
| Deborah Kimmings | Robbie Pickering |
| Elizabeth Heaton | Robert Clasper |
| Elizabeth Proud | Ruth Bubis |
| Elliot Flower | Ruth Lawson |
| Gabrielle Pearson | Sarah Clapperton |
| Georgia Hinchliffe | Sarah Fitzpatrick |
| Georgia Williams | Sarah Ring |
| Grace Hudson | Shelley Firth |
| Hannah Broadfield | Siobhan Denny |
| Hannah Goddard | |

Hayleigh Mathers
 Helen Pinder
 Huw White
 James Barfoot
 James Duce
 Jane D'Souza
 Jenny Mills
 Joanna Black
 Joanna Johnson
 Joe Kipling
 Judith Pescod
 Judy Mobberley
 Julie Harpin
 Julie Sunderland
 Karen Scholey
 Kathryn Mobberley
 Katie Morris
 Katie Scholey
 Katie Smithson
 Lauren Sampson
 Lauren Swailes
 Lee Denny
 Leigh Pelow
 Lindsey Coulson
 Lisa McIntosh
 Lisa Sheridan
 Louise Clapham
 Mark Wapples
 Martin Arnold
 Matt Dorman
 Matthew Bubis
 Matthew Gavin
 Maxine Dalgren
 Michaela Lancaster-
 Knaggs
 Mick Wales
 Mike Parrott
 Miriam Kearney
 Naomi Power
 Neil Poskitt
 Niamh Mobberley
 Nicola Daubeney
 Nicola Harding
 Nicole Mortimer
 Oliver Harrison
 Olivia Barker White
 Paige Miller
 Rachel Mobberley
 Rachel Read
 Rich Harper
 Rob Marsh
 Rob Reynolds
 Robbie Pickering
 Robert Clasper
 Ruth Bubis
 Ruth Lawson
 Sarah Clapperton
 Sarah Fitzpatrick
 Sarah Ring
 Shelley Firth
 Siobhan Denny

Sophie Walker
Stephen Blaxland
Stuart Melvin
Stuart Pinder
Susanna Whitby
Suzanne Collins
Suzanne Grogan
Tom Peacock
Trevor Whillas
Trevor Hosken
Valerie Coulson
Victoria Pearson
Will Gresham

School Partnerships

Aston Manor School
Benty Heath
Kindergarten
Cathedral Academy
International School
of Uganda
Princess Helena College
Story Wood School
The Grove Nursery
Warren Farm
Primary School

Church Partnerships

Catalyst Vineyard Church
Charlton Kings Baptist Church
Chelwood Baptist Church
Falcon Lodge Chapel
Gas Street Church
Inverclyde Vineyard Church
Inverness Vineyard Church
Mytchett Baptist Church
Peterborough International Christian Centre
Portsmouth Church
St Andrew's Church Bedworth
St David's Church Holmbrook
St George's Church Rugby
St John's Church Walmley
St Luke's Church Kentish Town
Warley Woods Methodist Church

Organisations

Africarry
Bewleys Bunting
Emporium
Businessmobiles.com
Campfire Creative
Chris Tribe Furniture
Courses
Daniel's Den
Lucinda Grace Design

National Grid
Not Actual Size
Project Blueprint
Revive 'n' Thrive
Rotary Club of Poole
Rotary Club of
Wylde Green
Sidekick
Sutton Coldfield
Soroptimists
Urban Devotion
Birmingham
World Walking

Charitable Trusts and Foundations

Childs Charitable Trust
 Didymus Charity
 Educational and General
 Charitable Trust
 Eleanor Rathbone
 Charitable Trust
 Gilchrist Educational Trust
 Golden Stable Trust
 Stella Symons
 Charitable Trust
 The Ann and Christopher
 Fielden Charitable Trust
 The Austin Bailey
 Foundation
 The Coles-Medlock
 Foundation
 The Community of the
 Presentation Trust
 The Grace Trust
 The Kola's Trust
 The Lennox Hannay
 Charitable Trust
 The Monica Rabagliati
 Charitable Trust
 The Panram Trust
 The Rozelle Trust
 The Souter
 Charitable Trust
 WF Southall Trust

Patron

Michael Kiwanuka

Volunteers

Beth Watt
Caitlin Champion
Caroline Coward
Claudia Materna
Elizabeth Kearney
Fenja Roza
Helen Chidler
Holly Hughes
Joe Kipling
Julia Harris
Lindsay Jones
Lydia Gordon
Miriam Kearney
Naomi Jeffery
Peter and Joan Burrows
Zack Campbell

Financial Review



This year the total income raised was £464,855 (2019: £322,400). Our target income for 2020 was set by the Trustees at £380,000 (2019: £300,000) and we are very pleased that we exceeded our income target for the year. This is also a 44% increase in income for the organisation compared to what was raised last year in 2019.

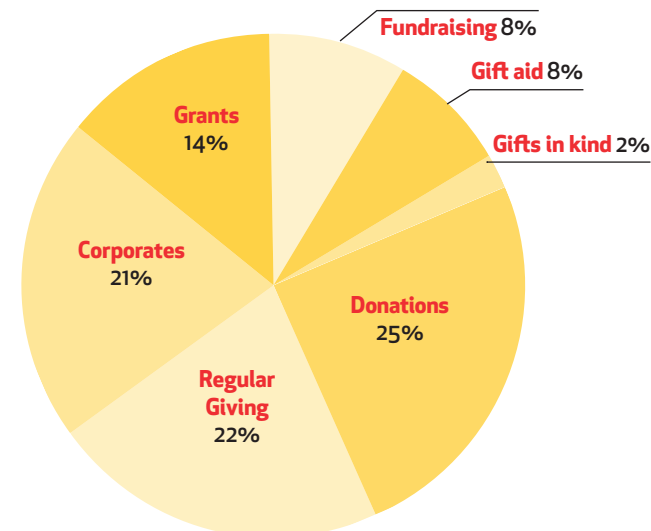


Of the total income raised, 25% came from one-off donations, 22% from regular giving, 21% from corporate donations, 14% from grants, 8% from fundraising events and sales of crafts and merchandise, 8% from Gift Aid and 2% from donations-in-kind and bank interest. Income restricted for specific projects, including project grants, money raised at specific project fundraising events and school sponsorship regular payments, made up 48% which is £223,047 (2019: £163,249) of our total income.

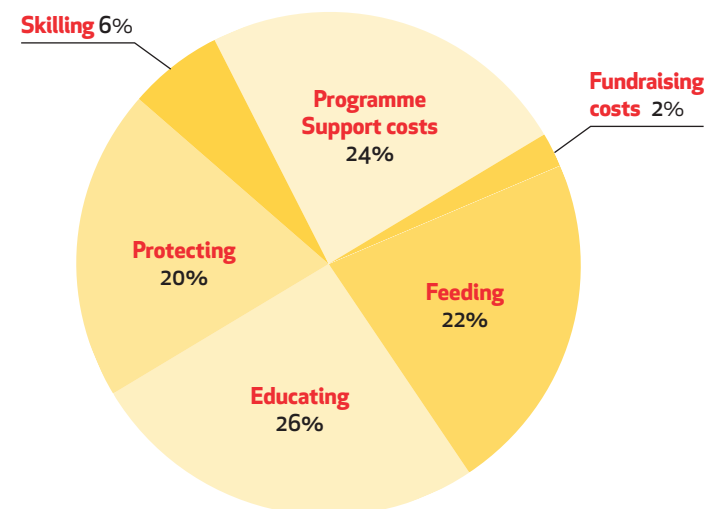


This year our total expenditure was £374,469 (2019: £333,857). The planned expenditure for the year as set by the Trustees was £290,667 (2019: £264,000) so our actual expenditure was quite significantly over our target expenditure. Our expenditure this year was also 12% higher than our expenditure in 2019. Of the total expenditure, 98% of this was spent directly on charitable activities and just 2% on generating funds. Of the charitable activities, 75% was spent on projects and programmes, and 25% was spent on support costs and governance.

TOTAL INCOME: £464,855



TOTAL EXPENDITURE: £374,469



Partner With Us

Your Details

Name _____

Address _____

Post code _____

Email Address _____

Phone Number _____

Bank Address _____

Post code _____

Name of Account Holder _____

Account Number _____

Sort Code _____

Your Giving

☐ Set up a new standing order

☐ Change my current standing order

I would like to support the
work of Kids Club Kampala
by giving a monthly gift of:

☐ £10 ☐ £25 ☐ £50

Other amount: £ _____

My donation will commence on the
/ / and subsequently
on the: _____ of every month to
the account of Kids Club Kampala
HSBC, 67 The Parade, Sutton
Coldfield, West Midlands, B72 1HD

Account number: 21791958

Sort Code: 40-43-28

giftaid it

☐ I can confirm that I am
a UK income or capital
gains tax payer and I consent to
the charity reclaiming 25p of
tax on every £1 that I donate

Signed _____

Date / /

Please post this form to:
Kids Club Kampala
Hope House
148 Witton Lodge Road
Birmingham, B23 5AP

Or email at:
info@kidsclubkampala.org

You can also donate by credit/debit card
online at:
www.kidsclubkampala.org/donate



**Kids Club
Kampala**

UK registered charity number:
1152451